

Lahore Knowledge Park

Knowledge Ambassadors Program



Around the developed world, knowledge clusters are categorized as a modern approach towards economic development. Knowledge parks are strategically planned, purpose built, high-tech clusters established to host academia, industry and R&D units in close proximity to facilitate knowledge transfer in order to promote applied research and income generation. Demographically characterized as a young country, Pakistan is well-equipped to start shifting towards a knowledge based economy. The country is thriving economically with its expansive service sector, a robust manufacturing industry and an ever growing passion for entrepreneurship among its youth. Lahore Knowledge Park (LKP) is being established in Lahore as the first technology and research park of Pakistan. As a mega-project of public-private partnership, LKP is aimed at transforming Punjab and by extension Pakistan into South Asia's premier destination for the global knowledge economy.

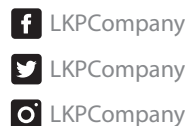
Lahore Knowledge Park is creating a synergized world of academia, innovation and enterprise through hosting top-ranking international universities, industry R&D centers and business incubation facilities. At LKP cluster exchange of knowledge will happen in four key areas; Life Sciences & Biotechnology, Manufacturing & Engineering Sciences, Information & Communication Technology, Creative Media, Arts & Design. As a significant step towards national development, LKP will be the hotbed of world-class education opportunities, cutting-edge R&D, innovation and entrepreneurship in Pakistan. LKP is being spearheaded as a project by Lahore Knowledge Park Company (LKPC), a separate entity to strategize, plan and oversee development of science and research parks in Punjab.

JOIN US

TO IGNITE THE DISCUSSION ON
PAKISTAN AS AN EMERGING
KNOWLEDGE ECONOMY

BECOME OUR AMBASSADORS

At LKPC, we are making our efforts to advocate the pressing need to have a research-intensive, high-technology, knowledge based economy as a significant agenda of national development. But we cannot do it alone; we would like you to become our ambassadors and lead the voice on the agenda of Pakistan as a Knowledge Economy and Lahore Knowledge Park as a cornerstone to this notion of economic development. Knowledge Ambassadors Program is an effective liaison between the students and Lahore Knowledge Park. Knowledge Ambassadors will be engaged for a period of twelve weeks and will be asked to come up with task plans involving various activities to drive discussion on knowledge economy among their peers. Students will be selected against a certain evaluation criteria for each cohort and will be given the opportunity to work with the outreach and communication team of LKPC in order to drive awareness and advocacy campaigns on social media and to spur relevant talk value among their networks. On completion of the first cohort, Knowledge Ambassadors will be awarded with certificates of participation. The participants will also be contesting for the Star Ambassador Award.



ROLE OF THE AMBASSADORS

- ▶ Spark discussions on the topics relevant to knowledge economy.
- ▶ Raising awareness about Lahore Knowledge Park as a substantial step towards transforming Pakistan into knowledge based economy.
- ▶ Generating content to plug into social media campaigns of Lahore Knowledge Park.
- ▶ Working closely with the communication and outreach personnel of LKPC to drive visibility campaigns.
- ▶ Documenting and sharing stories from the students highlighting their needs and challenges through their journey of education.
- ▶ Promoting LKPC's Knowledge Ambassadors Program among the students for the next cohort.

INCENTIVES FOR STUDENTS & YOUNG ENTREPRENEURS AT LKP

For Students:

- ▶ World-class education opportunities, residential facilities, knowledge exchange programs, recreational and co-curricular activities.
- ▶ Scholarships, financial aid.
- ▶ Internships, research and part time work opportunities.
- ▶ State-of-the-art business incubation facilities and accelerated financing support.

For Young Entrepreneurs:

- ▶ Infrastructure, business support service and 'plug and play' buildings on easy rental basis.
- ▶ Seed capital financing through Incubation Fund for startups.
- ▶ Business acceleration financing and support services.
- ▶ IPR Protection.
- ▶ Tax breaks & tax credits.

LAHORE KNOWLEDGE PARK IN 25 YEARS

BA 82,633
students graduated

PHD 11,269
students graduated

MA 13,136
students graduated

JOBS 40,000

Corporate Turnover of
PKR 824 Billion

Labor Income of
PKR 173 Billion



Corporate
Income Tax Revenue of
PKR 28.9 Billion

Labor
Income Tax Revenue of
PKR 34.6 Billion

APPLICATION

Application is your first step, you can apply online at our website; www.lkpc.com.pk. The application has only a few questions, but for us the answers will show a lot about how you intend to be a part of this trailblazing development initiative. You will hear back from us in about 2 to 3 days with the results of your application. If you are accepted you will be invited to our day long working session in Lahore and will be briefed on what the next steps are. If you have the zeal to advocate the agendas of innovation, entrepreneurship, industry-academia linkage, research and the resultant economic acceleration, LKPC Knowledge Ambassadors Program is certainly a forum for you.



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